ASC FOOD SAFETY CONSULTANTS

Leading with Science. Ensuring Food Safety.

Labelling & Regulatory Advisory Services

South Africa's end-to-end food labelling, claims and regulatory compliance partner: from artwork to port of entry.

Your label is a legal document, a marketing asset and your first line of defence. ASC Food Safety Consultants is South Africa's most experienced end-to-end food labelling and regulatory advisory team: official food safety and compliance advisor to Kellogg's, and trusted by Adcock Ingram, KFC Africa / Yum! Brands, Spur Group, SPAR, Pick n Pay, Shoprite, Clicks and 40+ leading brands.

Our labelling & regulatory services

Food label compliance reviews

Line-by-line review against R146, APS Act, Legal Metrology and retailer standards. Redlined artwork, corrected regulation-referenced wording, re-check included, formal compliance letter. 48-hour express option.

New label development

Complete compliant labels for new products: from ingredient list and allergens to date marking, net quantity and claims.

Regulatory advisory & opinions

Written opinions on ingredient permissibility, classification, additives, fortification and borderline products.

Import compliance (into South Africa)

Label localisation, import permits, NRCS compulsory specifications, Port Health documentation packs and detention resolution: your regulatory address in South Africa.

NRV tables, nutritional analysis & claims

Artwork-ready NRV tables with documented calculation files; claims assessments rating every claim Permissible / Modify / High-risk with risk-reduced alternatives.

R3337 readiness programme

Portfolio-wide gap assessment against the draft regulations: warning-label exposure, claims at risk, reformulation vs relabelling, costed transition roadmap.

Independent technical & reformulation assessments

Board-ready go/no-go assessments of reformulations and co-manufactured products: formulation review, vitamin stability, caffeine and sweetener compliance, sensory methodology, raw-material specifications.

Marketing, tagline & claims risk frameworks

Portfolio claims-boundary frameworks, tagline risk assessments and do/don't guardrails for functional-benefit communication.

Independent expert reports & regulatory defence

Evidentiary-standard reports for disputes, recalls and regulator engagements: referenced to primary literature and South African law, regulation quoted verbatim.

Regulator engagement

We engage the Department of Health, DALRRD, NRCS and municipal authorities on your behalf: and document the outcome.

Accredited labelling training

Public online courses on ascfoodsafetytraining.com plus customised in-house workshops built on your own labels. SAATCA, HPCSA and FoodBev SETA accredited.

Food safety behind the label

FSMS implementation (HACCP, FSSC 22000, ISO 22000), auditing, R638 hygiene compliance and foodborne-illness investigation.

How we work

1. Scope: send artwork, spec and target market. **2. Review**: line-by-line against every applicable regulation. **3. Redlined report**: corrected, regulation-referenced wording your designer can paste in. **4. Fix & verify**: re-checks included. **5. Compliance letter**: for retailers, auditors and import files.

Why ASC

• Official food safety and compliance advisor to Kellogg's; regulatory work for Adcock Ingram, KFC Africa/Yum! Brands, Spur Group and South Africa's major retailers.
• Triple accredited: SAATCA, HPCSA and FoodBev SETA. Registered Lead Auditors (Exemplar Global & IRCA); FSSC 22000 Lead Auditors. B-BBEE Level 1 (135% procurement recognition).
• Led by Mthokozisi Nkosi, Managing Director: completing a PhD in Public Health, MPH, BSc (Agric) Hons Food Science & Technology, MBA, PCQI; 2026 SAAFoST & NMU Food Safety Symposium speaker; national media commentator.
• Deliverables built to survive scrutiny: risk registers, verbatim regulatory references, artwork-ready outputs.
• 4.9/5 from 1,200+ Google reviews. Offices in Gqeberha, Johannesburg and Cape Town; coverage across South and Southern Africa.

Contact us

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Need this done for you? Send your label artwork to **info@ascfoodsafety.com** for a professional compliance review: redlined report, corrected wording and a formal compliance letter. 48-hour express option available. **ascfoodsafety.com/labelling-and-regulatory-advisory**

This document is a general guide based on South African legislation current at the time of publication (July 2026) and does not constitute legal advice or a compliance certificate. Regulations change: including the pending replacement of R146 of 2010 by the draft R3337 regulations. Always obtain product-specific professional advice. © ASC Food Safety Consultants.